

# ALYSSA MIHALIK

## COPYWRITER

[www.alyssamihalik.com](http://www.alyssamihalik.com) | [alyssamihalik9398@gmail.com](mailto:alyssamihalik9398@gmail.com) | [@alyssa\\_mihalik](https://www.instagram.com/alyssa_mihalik)

## Education

**Denver Ad School | Copywriting** ..... Oct. 2022 - Jan. 2024

**Droga5 | D5in10 Academy** ..... March 2022 - June 2022

**Adhouse NYC | Exploring the Creative Process** ..... Feb. 2022 - April 2022

**Arizona State University | BFA in English & Creative Writing** ..... Aug. 2016 - May 2021

## Experience

**VMLY&R | Copywriting Intern** ..... June 2023 - Aug. 2023

DICK's Sporting Goods, Quiktrip, Wendy's  
2023 Intern Project Winner - Coke Studio

**Calvin University | Program Coordinator** ..... Oct. 2022 - Present

Performs marketing and event planning duties by assisting with administration, promotion, and recruitment for the undergraduate and graduate programs in the Department of Communication.

### CURE International

**Children's Hospitals | Content Coordinator** ..... Aug. 2021 - Sept. 2022

Managed projects across the global communications team in eight countries across the world. Wrote, edited, and managed content for newsletters, patient stories, articles, campaigns, video scripts, emails, print pieces, and social media.

**Starbucks Coffee Corp. | Barista** ..... Jan. 2017 - Aug. 2021

Slang so many lattes my Apple Watch thought I was running.  
Smiled when I didn't want to.  
Refrained from spitting in drinks.  
Grew skin so thick needles couldn't get through.